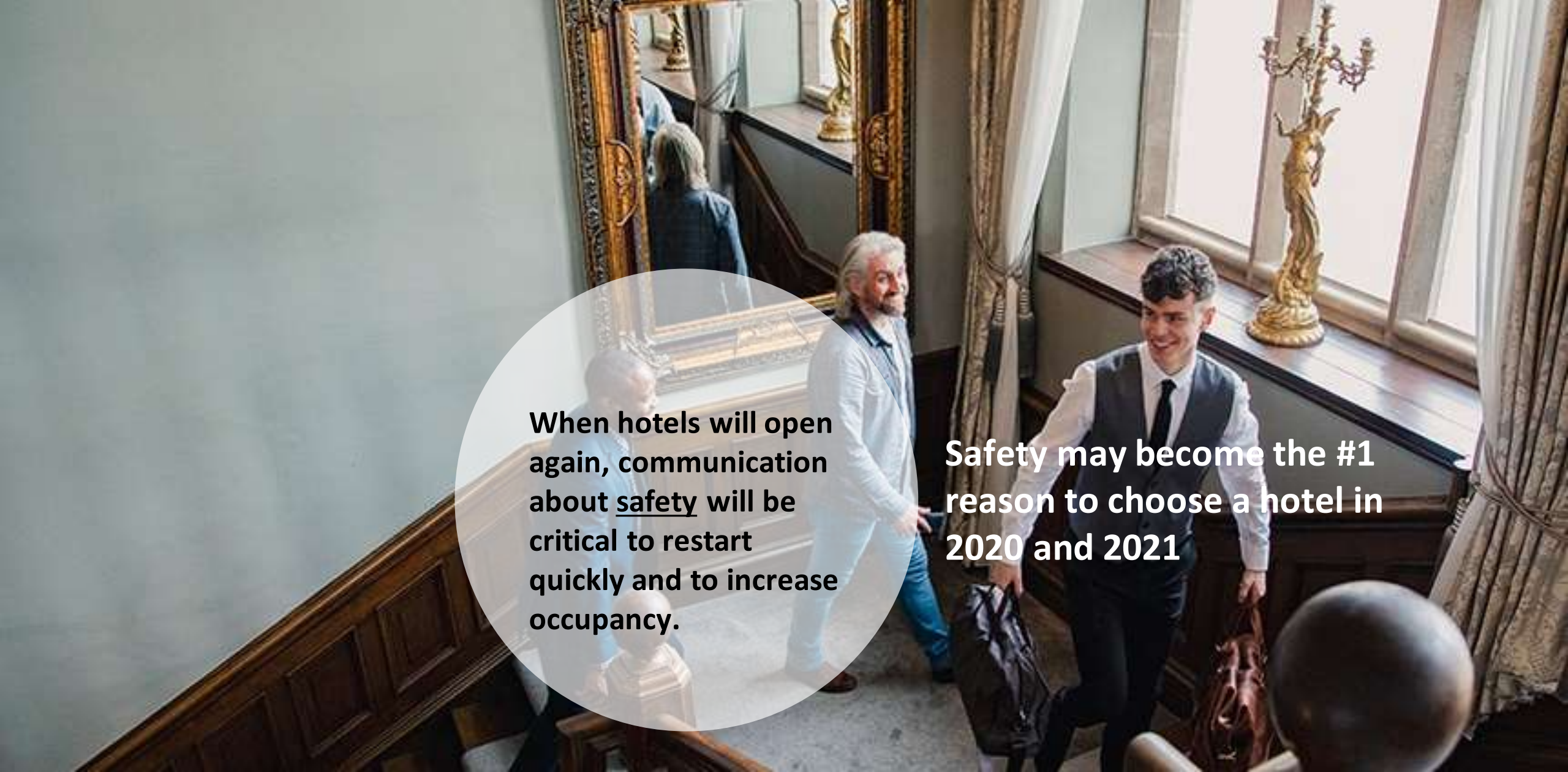


SAFETY TV CHANNELS CAMPAIGN

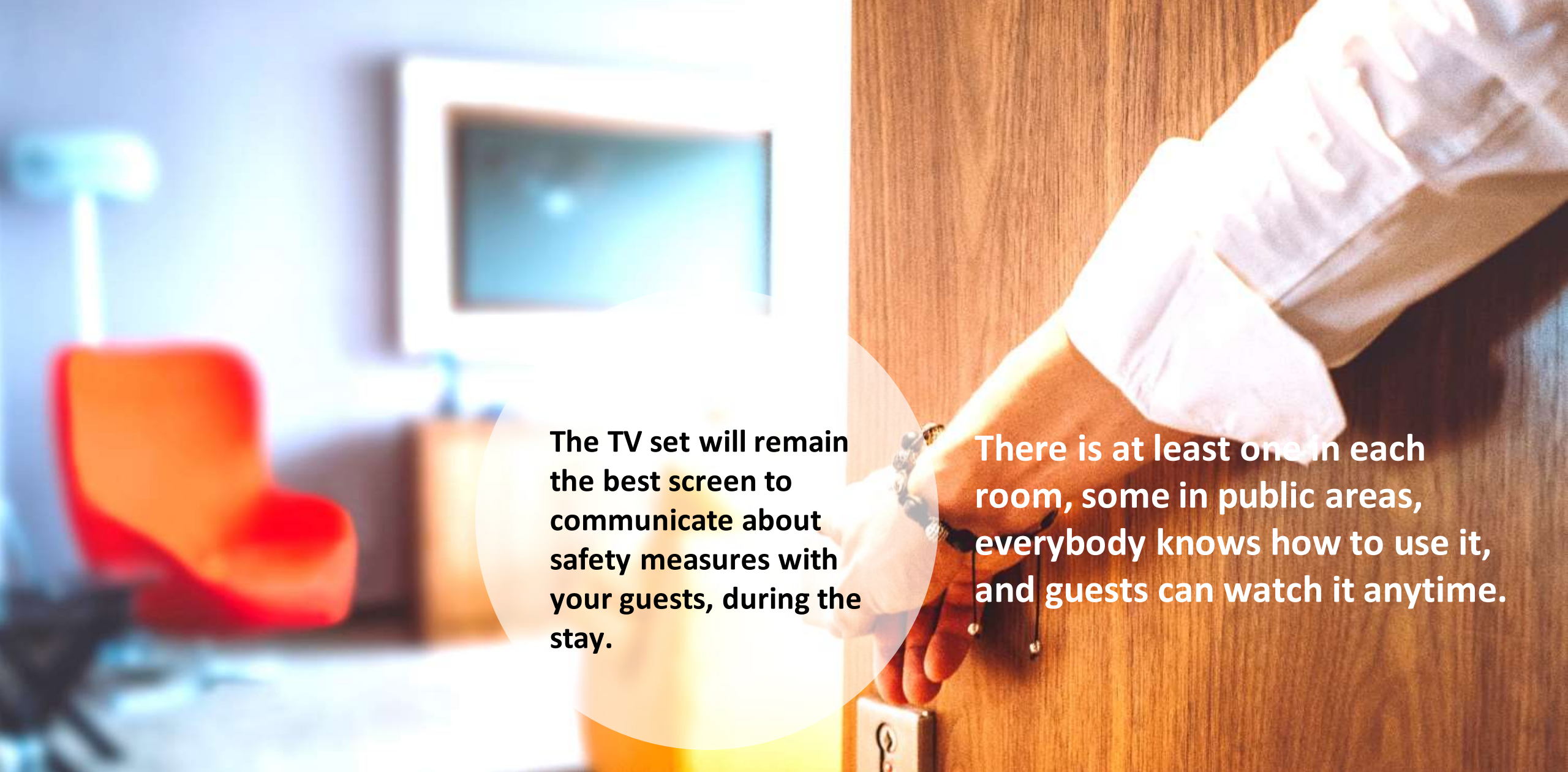
Campaign for a faster recovery of the hospitality industry

Presentation of the campaign to hotels



When hotels will open again, communication about safety will be critical to restart quickly and to increase occupancy.

Safety may become the #1 reason to choose a hotel in 2020 and 2021



The TV set will remain the best screen to communicate about safety measures with your guests, during the stay.

There is at least one in each room, some in public areas, everybody knows how to use it, and guests can watch it anytime.

WHAT IF YOU COULD EASILY TURN CHANNELS 1, 2 & 3 INTO SAFETY TV CHANNELS?

Example of what it could look like



Channel #1

Government authorities safety videos (national, city, etc.)

Channel #2

Hotel Safety videos: F&B, public area, check out, etc.

Channel #3

Hotel Partner videos: Medical assistance, travel assistance, etc.



ANEVIA AND ITS FIRST PARTNERS MAKING IT POSSIBLE

Free licence, up to 3 channels (1)

Thank you to the first eight partners who support the campaign!



(1) Free Virtual Channel licence for up to 3 channels - For requests received in 2020 - On any Flamingo D4 & D11

HOW DOES IT WORK?

As simple as 1, 2, 3

STEP 1

Define the safety channels
- Prepare the video files

E.g. Channel 1: Government Safety



National safety videos in the local language and in English

E.g. Channel 2: Hotel Safety



Hotel safety video in the local language and in English

E.g. Channel 3: Hotel Partners



Hotel partners safety video in the local language and in English

STEP 2

Create
the TV streams

PREPARE THE HEADEND

Add 1 hard drive to Flamingo

Activate the Virtual Channels licence

Load the video files

Create the TV streams
(each stream based on 1 or more video files)

STEP 3

Add to the
TV channels plan

ADD THE STREAMS TO THE TV SERVICE

Add the streams to the channel plan from your IPTV system

Your safety videos are now available to guests as safety channels on channels #1, #2 and #3.



Anevia and its partner can help you with file formatting, equipment installation and set up

THANK YOU

For more information, contact your sales representative or
sales-enterprise@anevia.com

